

Short Report

Erasmus+ YES

# V Circolo Didattico "A. Gramsci"

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## Sketch Up Company

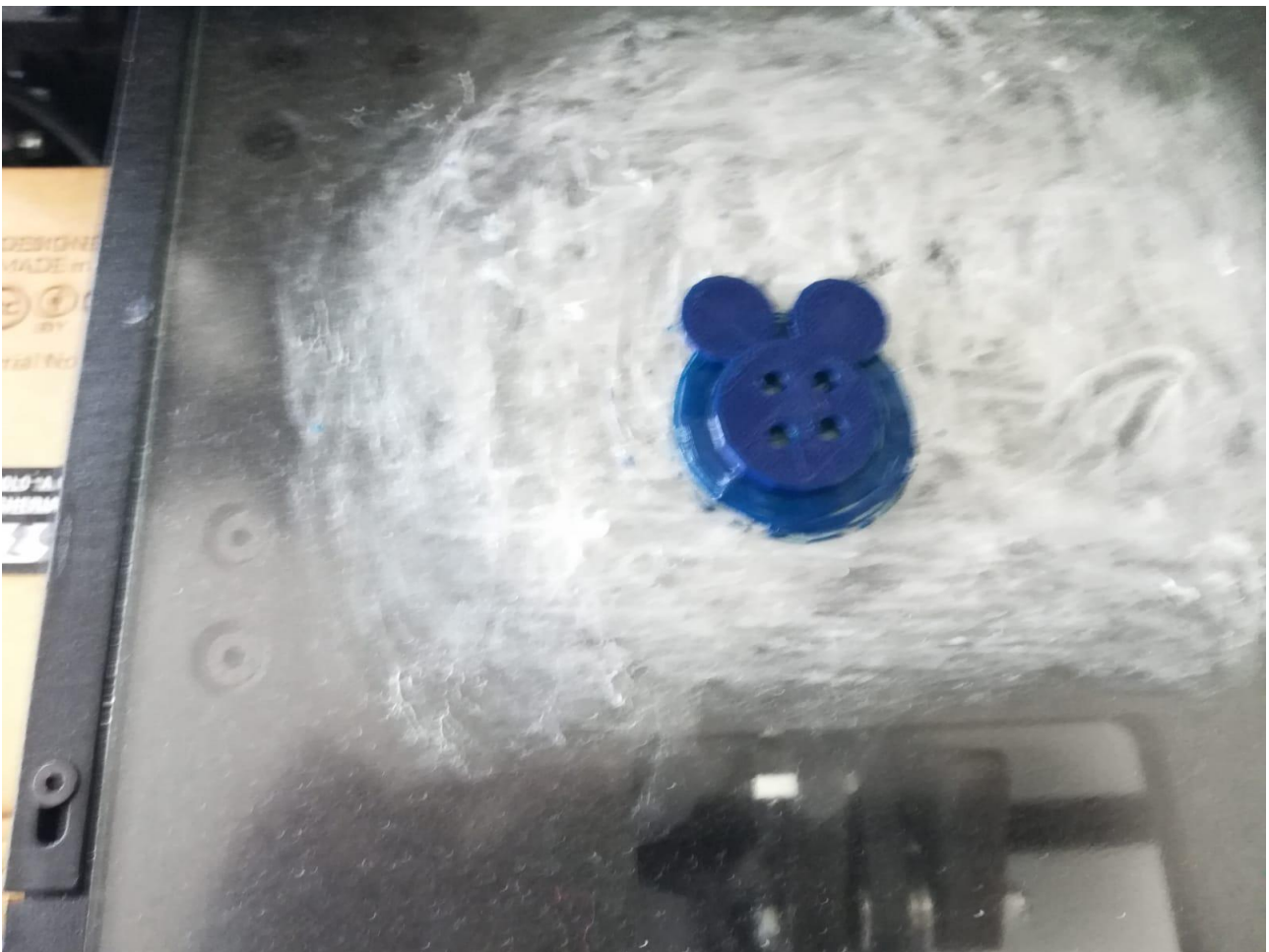
Google Sketch Up is a software that allows you to create amazing 3D models quickly and easily. It includes a manual useful for solving any problems we encounter.

The pupils have created a geometric and simple figure. One of more interesting activities was a creation of custom buttons for the company with this software and also with Sugar Cad (3d modeling software by Indire).

## Design products

During the lessons the topics related to design and how to effectively construct commonly used objects were treated. In an articulated way we have treated the way of pleasant redre the forms of objects that we use daily.

In the photo, the first button created with 3d printer. In this case Mickey Mouse model



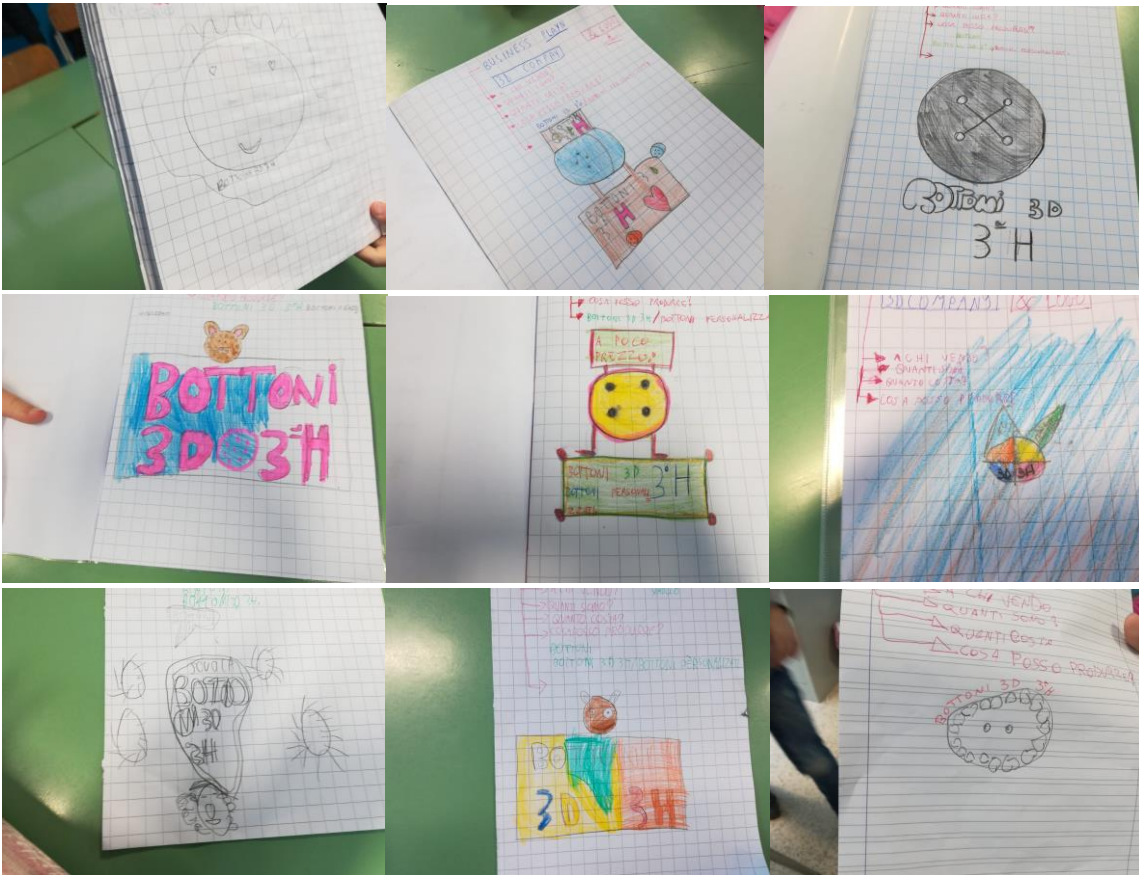
## Mini Business Plan

During the lesson the problems related to the creation of a business plan were addressed. Among the topics covered:

- definition of the strategy
- analysis of the competition market
- strengths and weaknesses of the product
- positioning based on user utility and wishes
- storytelling bases



## Logo of the Company



The students were engaged in the realization of the logo by the mini-company. First the value and the elements of an effective logo were analyzed with the teacher; subsequently logos were created through brainstorming moments. The winning logo was chosen by a class vote.

## Charity events

Gli alunni e i genitori hanno creato dei prodotti che sono stati venduti durante il mercatino di Natale.

## Use the learnigs apps

Pupils with teacher support used learning apps prepared by Polish colleagues.

## Short movie by entrepreneurship, Puzzle Makers, Enterprises in my city.

During the lessons the students were engaged in the planned activities. They have also been engaged in analyzing the business environment of their region. The result of this activity was collected in the *Guide for migrants students*.

## Dissemination

